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Check out our new line of **movable** "LBR" coolers...

Are you frustrated with trying to move big cooling klunkers you paid dearly for?

Just think. With our new line of Light, Bright, & Reliable (LBR) coolers, 2 people can easily rearrange them whenever you want, provided stairs aren't in the way.

With 9 standard sizes to choose from, the fit is flexible. LBR features condensation-resistant, full glass doors you can see through. The LBR's lighter compressor is still energy-efficient to help you keep your energy costs low.

You can save money with the LBR cooler, too. A comparison study commissioned from LR Brown & Associates found the LBR to be **28.2% less expensive** than comparable, competitive models.

Don't take our word for it. Come check out the LBR cooler at the Chill-o-Matic exhibit at the upcoming *Restaurateur Conference & Trade Show*.

In fact, you can get a half-price ticket to the show just by clicking the following link:

[link](#)

See you there!

Jane Akinson
Marketing Director
Chill-o-Matic

(Email Marketing Piece Spec Assignment)